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**Harris Interactive Schedules First Quarter Fiscal 2009 Results Conference Call**  
10/17/2008

**ROCHESTER, NY – October 17, 2008** – Harris Interactive® (Nasdaq: HPOL) will conduct a teleconference and webcast to discuss its first quarter fiscal 2009 results.

<b>Date/Time</b>	Friday, October 31, 2008 at 8:30 a.m. EDT
<b>Presenters</b>	Gregory T. Novak, president and CEO
	Ronald E. Salluzzo, executive vice president and CFO
	<b>888.680.0890</b> Toll-free in the United States and Canada
<b>Dial Access</b>	<b>617.213.4857</b> Internationally
	<b>38258180</b> Passcode
<b>Pre-registration</b>	You may pre-register for this call by clicking here. (or cut and paste the following URL into your browser window) <a href="https://www.theconferencingservice.com/prereg/key.process?key=PLDFCVGYH">https://www.theconferencingservice.com/prereg/key.process?key=PLDFCVGYH</a> Pre-registrants will be issued a pin number that will permit rapid access to the teleconference on the morning of the call.
<b>Results Release</b>	Harris Interactive will release its fiscal first quarter 2009 results before the market opens on Friday, October 31, 2008. The results media release will be accessible prior to the call/webcast via the Company's website: <a href="http://www.harrisinteractive.com/ir">www.harrisinteractive.com/ir</a> .
<b>Webcast Access</b>	The live webcast may be accessed via the Company's website: <a href="http://www.harrisinteractive.com/ir">www.harrisinteractive.com/ir</a>
<b>Replay</b>	An archived version of the webcast will also be available for thirty days following the call at the Harris Interactive website: <a href="http://www.harrisinteractive.com/ir">www.harrisinteractive.com/ir</a> . <b>No telephone replay of this call will be available.</b>

**About Harris Interactive**

Harris Interactive is a global leader in custom market research. With a long and rich history in multimodal research, powered by our science and technology, we assist clients in achieving business results. Harris Interactive serves clients globally through our North American, European and Asian offices and a network of independent market research firms. For more information, please visit <http://www.harrisinteractive.com/>.

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