

**Press Contact:**

Michael T. Burns  
Investor Relations  
Harris Interactive Inc.  
800-866-7655 x7328  
[mburns@harrisinteractive.com](mailto:mburns@harrisinteractive.com)



## Harris Interactive® CEO Interviewed by Wall Street Reporter

**New York, New York — December 10, 2009** — Harris Interactive Inc. (NASDAQ:HPOL), a leading global custom market research firm, today announced that the Wall Street Reporter has conducted an audio interview of Kimberly Till, President and Chief Executive Officer of Harris Interactive. The interview includes an overview of Harris Interactive’s business and its forward-looking strategy.

The interview can be found on the Wall Street Reporter’s website at <http://www.wallstreetreporter.com/2009/12/harris-interactive-inc-nasdaq-hpol-ceo-interview>.

### Cautionary Note Regarding Forward Looking Statements

Certain statements made in the interview constitute forward-looking statements for purposes of the safe harbor provisions under The Private Securities Litigation Reform Act of 1995. These statements include, among others, statements as to future economic performance and plans and objectives for future operations, products and services. In some cases, you can identify forward-looking statements by terminology such as, “may”, “should”, “expects”, “plans”, “anticipates”, “feel”, “believes”, “estimates”, “predicts”, “potential”, “continue”, “consider”, “possibility”, or the negative of these terms or other comparable terminology. These forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from those in the forward looking statements. Such risks and uncertainties include, without limitation, risks detailed in the “Risk Factors” section of the Company’s most recent Annual Report on Form 10-K, as updated quarterly in our Quarterly Reports on Form 10-Q to reflect additional material risks. The Company has filed its reports on Forms 10-K and 10-Q with the Securities and Exchange Commission, and they are available under the Investor Relations section of our website at [www.harrisinteractive.com](http://www.harrisinteractive.com). You are urged to consider these factors carefully in evaluating such forward-looking statements and are cautioned not to place undue reliance on them. The forward-looking statements are qualified in their entirety by this cautionary statement.

### About Harris Interactive

Harris Interactive is one of the world’s leading custom market research firms, leveraging research, technology, and business acumen to transform relevant insight into actionable foresight. Known widely for the Harris Poll and for pioneering innovative research methodologies, Harris offers expertise in a wide range of industries including healthcare, technology, public affairs, energy, telecommunications, financial services, insurance, media, retail, restaurant, and consumer package goods. Serving clients in over 215 countries and territories through our North American, European, and Asian offices and a network of independent market research firms, Harris specializes in delivering research solutions that help us – and our clients – stay ahead of what’s next. For more information, please visit [www.harrisinteractive.com](http://www.harrisinteractive.com).

HPOL - F